



Salt Spring Home & Garden Show Sponsorship Package

Platinum Sponsor – **\$2000 Only 1 available!**

- ✓ Up to 4 complimentary indoor booths in the Centre Hall or a location of your choosing for the Home & Garden Show
- ✓ Special “Thank You’s” during the pre-show event and throughout the weekend show
- ✓ Special social media announcements as platinum sponsor with highlight story of your choosing (content co-created)
- ✓ Highlighted as the Platinum Sponsor on all marketing materials – social media, local media coverage via the Salt Spring Exchange and the Driftwood, community banners and sandwich boards, 150 posters (available to participating businesses and posted on community poster boards), 2500 postcards distributed to every mailbox on Salt Spring
- ✓ Logo placed on “giveaway” show bags (500 will be printed and distributed for free at the show)
- ✓ Opportunity to place promotional material in 500 giveaway bags
- ✓ Opportunity to display banner signage (sponsor supplied) at the Farmers’ Institute
- ✓ Opportunity to speak on a Home & Garden Subject in the speaker’s hall
- ✓ Logo/Business name prominently featured on sponsor signage at the main entrance to the Farmers’ Institute

Pre-show Sponsor – **\$1500 Only 1 Available!** The Home & Garden Pre-Show takes place on Friday, March 8th from 5pm-7pm. The Pre-Show is for participating businesses and their invited guests, along with industry professionals to network and connect over snacks and beverages along with live music before the show opens to the general public.

- ✓ Two complimentary 8’ booths in the Centre Hall or a location of your choosing for the Home & Garden Show
- ✓ Special Thank You’s as the Pre-show Sponsor during the pre-show event and weekend show.
- ✓ Special social media announcements as Pre-Show Sponsor, along with features on all Pre-show specific marketing materials
- ✓ Highlighted as the Pre-show sponsor on all marketing materials – social media, local media coverage via the Salt Spring Exchange and the Driftwood, community banners and sandwich boards, 150 posters (available to participating businesses and posted on community poster boards), 2500 postcards distributed to every mailbox on Salt Spring
- ✓ Opportunity to place promotional material in 500 giveaway bags
- ✓ Opportunity to display banner signage (sponsor supplied) at the Farmers’ Institute
- ✓ Opportunity to speak on a Home & Garden Subject in the speaker’s hall
- ✓ Logo/Business name highlighted on sponsor signage at the main entrance to the Farmers’ Institute.



Gold Sponsor – \$1000 Only 1 Available!

- ✓ Two complimentary 8' booths in the Centre Hall or a location of your choosing for the Home & Garden Show
- ✓ Highlighted as the Gold Sponsor on all marketing materials – social media, local media coverage via the Salt Spring Exchange and the Driftwood, community banners and sandwich boards, 150 posters (available to participating businesses and posted on community poster boards), 2500 postcards distributed to every mailbox on Salt Spring
- ✓ Opportunity to place promotional material in 500 giveaway bags
- ✓ Opportunity to display banner signage (sponsor supplied) at the Farmers' Institute
- ✓ Opportunity to speak on a Home & Garden Subject in the speaker's hall
- ✓ Logo/Business name highlighted on sponsor signage at the main entrance to the Farmers' Institute.
- ✓ Special thank you throughout weekend show

Silver Sponsor – \$500 Only 3 Available!

- ✓ One complimentary 8' booth
- ✓ Highlighted as the Silver Sponsor on all marketing materials – social media, local media coverage via the Salt Spring Exchange and the Driftwood, community banners and sandwich boards, 150 posters (available to participating businesses and posted on community poster boards), 2500 postcards distributed to every mailbox on Salt Spring
- ✓ Opportunity to speak on a Home & Garden Subject in the speaker's hall
- ✓ Logo/Business name highlighted on sponsor signage at the main entrance to the Farmers' Institute
- ✓ Special thank you throughout weekend show

Door Prize Sponsor – \$250 (or equivalent in door prize value)

- ✓ Business name announced as the door prize sponsor when it is drawn
- ✓ Business name/logo displayed on the prize table next to prize
- ✓ Opportunity to speak on a Home & Garden Subject in the speaker's hall

For further information or to discuss any sponsorship opportunities please contact Jess Harkema at 250-538-2453 or jharkema@windsorplywood.com.

Sponsorship and booth space fees are designated to cover the costs associated with hosting the Home & Garden Show.